



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Sara L. Hensley

**SUBJECT: COMMUNITY CENTERS -
BREAKDOWN BY RESIDENTS
SERVED**

DATE: May 25, 2004

Approved

Date

This Manager's Budget Addendum is in response to City Council's request at a recent Budget Study Session for information on Parks, Recreation and Neighborhood Services (PRNS) community center attendance.

BACKGROUND

The Department of Parks, Recreation and Neighborhood Services (PRNS) core services are to provide community strengthening, life enjoyment, and neighborhood livability services. One way the Department achieves this is through the delivery of services at its community, youth and senior centers that provide a comprehensive recreation and related human services program that serves children, youth, adults, and seniors.

For the past 38 years, the City has offered programming such as leisure classes, drop-in activities, facility reservations, senior nutrition, special events, youth and senior programming, and supportive services to residents at City operated facilities. There are currently 42 City operated centers throughout San José. For 2003-2004 it is estimated that 112,618 different San José residents will have participated in a center-based program.

ANALYSIS

Through the City's Investing in Results (IIR) efforts, data regarding community center usage is compiled. Table 1 below lists PRNS community centers and the approximate annual unduplicated attendance. The IIR data is for 2003-2004 and includes actual attendance through March, 2004, with projections through June, 2004. The table only includes programs and services that are offered at the centers and does not include attendance offered off site. The unduplicated attendance count includes resident participation primarily in center drop-in programs, some leisure classes, senior nutrition, facility reservations and special events.

In addition to the unduplicated attendance referred in this Manager's Budget Addendum, San José residents and non-residents attend other programs offered by PRNS including San Jose

After School, sports leagues, most fee classes, and summer camps. That attendance is not listed in the table below since most of these activities do not occur at the community center sites.

Some variations of the attendance are included in the table. During 2003-2004, several facilities were closed or partially closed due to renovation and/or construction. The data listed is actual attendance, but does not factor in the estimated attendance had the sites been at full operation. This situation affected the following sites: Almaden Community Center, Almaden Winery Community Center, Alum Rock Youth Center, Camden Community Center, Gardner Community Center, and Hoover Community Center.

In addition, Houge Park Neighborhood Center attendance is temporarily higher due to the relocation of the Camden Youth Center during the site's renovation. Solari Community Center is relatively high due to programs relocated this current year due to staff reductions at Shirakawa Community Center this past year.

Table 1: Fiscal Year 2003-2004 Community Center Attendance

Center Name	Council District	Annual Unduplicated Attendance
Alma Youth and Senior Center	7	793
Almaden - The Spot Youth Center	10	287
Almaden Community Center	10	3,312
Almaden Winery Community Center	10	0
Alum Rock Youth Center	5	9,277
Alviso Youth and Community Center	4	702
Berryessa Community Center	4	7,841
Bramhall Park Neighborhood Center	6	101
Calabazas Neighborhood Center	1	165
Cambrian Community Center	9	172
Camden Community Center	9	8,409
Cypress Senior Center	1	3,517
Edenvale Youth Center	2	690
Evergreen Community Center	8	6,629
Fair Youth Center	7	201
Gardner Community Center	3	3,308
Hamann Park Neighborhood Center	6	670
Hank Lopez Youth and Community Center	5	5,991
Hoover Community Center	6	1,190
Houge Park Neighborhood Center	9	230
Joseph George Youth Center	5	853

Kirk Community Center	9	9,312
Mayfair Community Center	5	5,606
McKinley Neighborhood Center	3	747
Meadowfair Community Center	8	275
Millbrook Community Center	8	2,687
Moreland-West San José Community Center	1	5,529
Noble House	4	115
Olinder Neighborhood Center	3	747
Rainbow Neighborhood Center	1	368
River Glen Park Neighborhood Center	6	115
Roosevelt Youth and Community Center	3	1,818
San Tomas Neighborhood Center	1	155
Sherman Oaks Community Center	6	266
Shirakawa Community Center	7	3,275
Solari Youth and Community Center	7	13,483
Southside Community & Senior Center	2	7,791
St. James Senior Center	3	2,610
Starbird Community Center	1	1,277
Watson Community Center	3	1,036
Welch Park Neighborhood Center	8	25
Willows Senior Center	6	1,043

Total center usage: 112,618

CONCLUSION

Many of the Department's customers are served through community centers and these sites will continue to be a focal point both for the Department as well as the communities they serve.

SARA L. HENSLEY
Director of Parks, Recreation
And Neighborhood Services